

Press Release

FOR IMMEDIATE RELEASE
February 12, 2009

Contact: Betsy Momich
412.622.3236
momichb@carnegiemuseums.org
or
Mike Marcus
412.237.1657
marcusm@carnegiesciencecenter.org

ANN METZGER AND RON BAILLIE NAMED CO-DIRECTORS OF CARNEGIE SCIENCE CENTER

PITTSBURGH, Pa.—Carnegie Museums of Pittsburgh today named Ann M. Metzger and Ronald J. Baillie The Henry Buhl, Jr. Co-Directors of Carnegie Science Center. The two senior managers had been serving as acting co-directors since the departure of Joanna Haas in July 2008, and they will now lead the Science Center through a period of extensive growth. In June, the Science Center will open its new *roboworld*[™] exhibition, and in late-fall the new SportsWorks is schedule to open in a new building adjacent to the main Science Center facility.

“Ann Metzger and Ron Baillie are simply an unbeatable combination,” said David Hillenbrand, President of Carnegie Museums of Pittsburgh. “After an extensive national search—and, after five months with Ann and Ron at the helm—we realized we already had the ideal management team in place. Ann and Ron truly lead by example, and each has extensive ties to our region’s educational, business, and medical communities. Equally important, Ann and Ron are passionate advocates of the Science Center mission, which is to bring the wonder of science to children of all ages and foster an age of science literacy that is especially critical to us right now as a region and a nation.”

“We are extremely fortunate to have Ann and Ron on our management team,” said Raymond Betler, chair of the Carnegie Science Center board and a trustee of Carnegie Museums of Pittsburgh. “They are thoughtful leaders who truly bring out the best in everyone who works alongside them. And they are one-hundred-percent committed to the cause of science literacy, which is our passion here at the Science Center.”

Metzger joined the Science Center in 2006 as Director of Marketing and Community Affairs, and she assumed additional responsibilities for Carnegie Museums Corporate Marketing in 2007. Prior to joining the Science Center, she served as Director of Corporate Communications for the University of Pittsburgh Medical Center (UPMC). During her more than 25 years at UPMC, she led a large team of professionals in the areas of advertising and marketing communications, web communications, and community outreach. Metzger is an accredited member of the Public Relations Society of America (PRSA) and received the Hall of Fame Award from the Pittsburgh chapter of the PRSA in 2005.

“My work with Carnegie Science Center has been the most gratifying of my career,” said Metzger. “Ron and I are excited to work together to build experiences at the Science Center that inspire young people and present them with the very real possibilities of career paths in science and technology. We have big ideas and big plans for the future.”

Baillie is a lifelong educator who began his career as a math and science teacher before joining Buhl Planetarium in 1983 as Director of Exhibits, Programs, and Technical Services. He served as the Science Center’s Director of Education for 10 years, during which time the Science Center was awarded the 2003 National Award for Museum Service by the Institute of Museum and Library Services, the industry’s highest honor for educational outreach. In 2004, he was named Chief Program Officer for the Science Center, leading the teams responsible for visitor experience, exhibits, and program development. Baillie was named the 2001 Man of the Year in Education by Vector’s Pittsburgh and was a founding partner and the first Board Chair of the Pittsburgh Regional Center for Science Teachers, a group that provides science teachers access to classroom resources, training, and best-practices networking opportunities.

“I am honored to join with Ann to serve Carnegie Science Center in this capacity,” Baillie said. “I have spent the majority of my career committed to moving the vision and mission of the Science Center forward, and I eagerly embrace the opportunity to help shape its future. Ann and I are committed to making Carnegie Science Center the very best in America.”

Carnegie Science Center is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center’s goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh’s premier science exploration destination, reaching more than 700,000 people annually through its hands-on exhibits, camps, classes and off-site education programs.

Founded by Andrew Carnegie in 1895, Carnegie Museums of Pittsburgh is a collection of four distinctive museums dedicated to exploration through art and science: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. Collectively, the museums reach 1.4 million people annually through exhibitions, educational programs, outreach activities, and special events.

#